apptify.me

Build, launch and promote cross platform mobile applications without hard-coding or high cost.

powerful technologies
that drive powerful industries.

To us, marketing technology is about problem solving in its most basic form, and begins long before pen meets paper, or pixels hit plasma.

Today's journey is an obstacle course demanding actions, reactions and results.

The goals are as unique as the businesses which face them.

But yet, despite successfully supporting tens of millions of visitors, with name brand tools, we weren't satisfied.

So, we built our own. Blind ambition meets pure analytics.

Our pedigree in Government Agencies and the Fortune 200 fueled our invention and now it's a lot more than just geek-speak and skinny pants.

Our tools help make business growth happen.

Appture is the team, now is the time.

Strap yourself in.

the future ain't
what it used to be.

Let's start with the obvious, everything has changed.
According to a study by Pew Research Center,
nearly 70% of Americans own a smartphone, and
85% of young adults own a smartphone – this
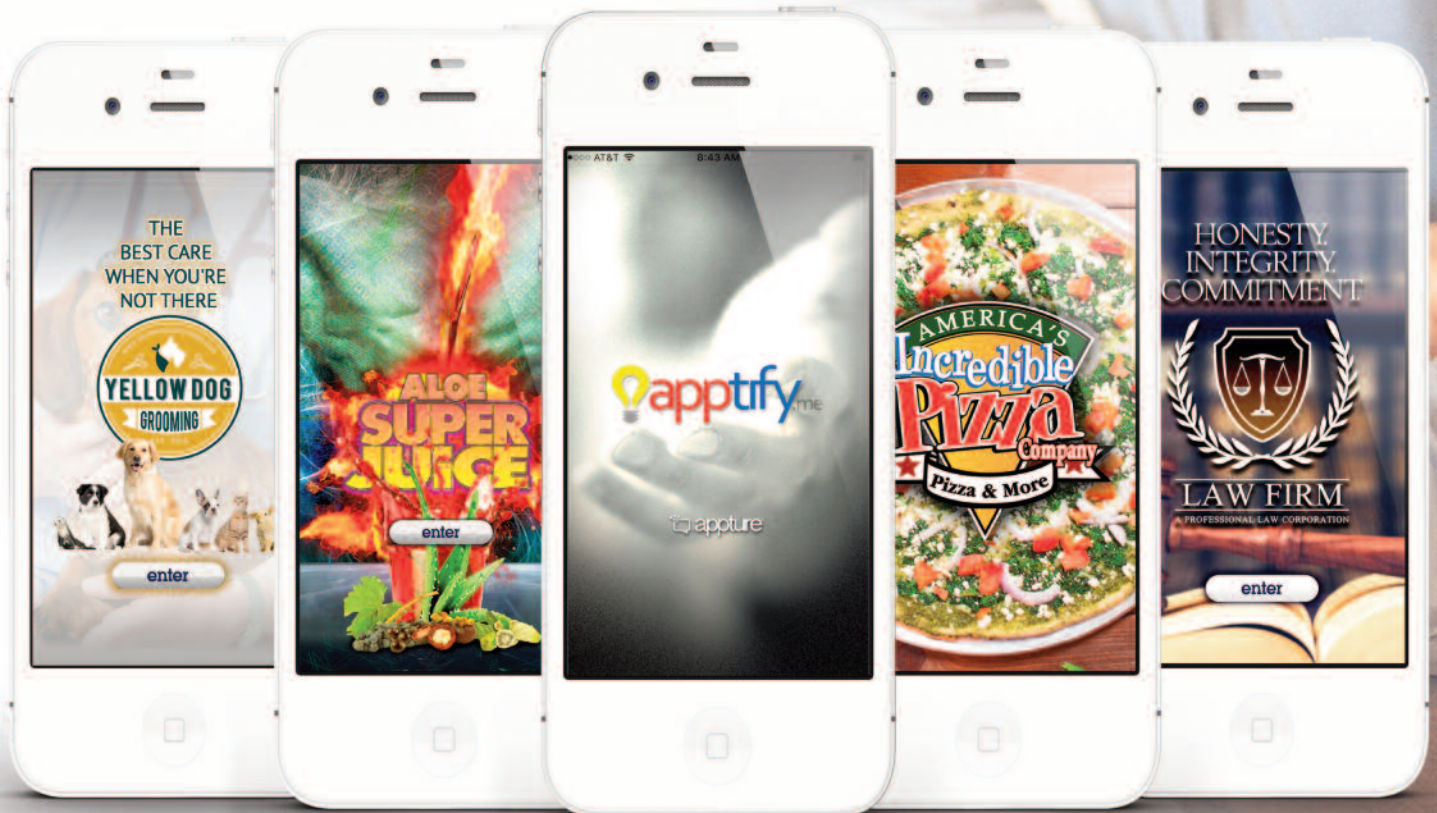percentage will only continue to increase.

And if you aren't on their phone,
you simply don't exist.

Fortunately, app development no longer requires
tolerating bearded hipsters and getting tattoos.

App strategies now are part of the overall
branding experience. But the status quo, wasn't good enough.
And neither were the tools available.

We didn't set out to break any rules, just to
do something no one else was doing:

Deliver the best product for the best price.
And if we had to invent the future, this isn't the first time.

THE
BEST CARE
WHEN YOU'RE
NOT THERE

YELLOW DOG
GROOMING

enter

ALOE
SUPER
JUICE

enter

apptify.me

appture

AMERICA'S
Incredible
Pizza
Company
Pizza & More

HONESTY.
INTEGRITY.
COMMITMENT.

LAW FIRM
PROFESSIONAL LAW CORPORATION

enter

More Power, Less Expense.
No Code, No Compromise.

apptify

The flexibility of mobile, and the power of commerce come together in the Apptify Growth platform. Far more than just a mobile website, the Growth Platform offers shopper person-alization, schedules and maintains bookings for restaurants, clinics or contractors. Take the visitor on a tour of your business that leaves no doubt they need to shop and shop often both in-store and online.

civileyes

The average American has 2.2 smart devices with them at all times. This means that getting a public safety app onto those devices is essential. Report anonymous tips, with images, videos and geodata from Android, Apple and Html. Send BOLO's, reward notifications and emergency alerts. Your existing website(s) can fuel the app and generate downloads and traffic.

shoptimism

Multi-tenant retail promotion has a new standard bearer. Shoptimism. When mall shoppping is in a spin, Shoptimism delivers more marketing value at less hassle for every merchant on property. Discounts, rebates, in-store or on-line, the solution to Shopping Mall marketing is Shoptimism. We make mobile shopping experiences and you convert visitors into sales with secure shopping tools and functional e-commerce. Whether you're getting online for the first time or upgrading to receive orders online. you won't find an easier, faster way to make your products available for purchase on the web.

lesson technology

Every day that passes, there is a student that fails. And that's the beginning of their education. But without the Lesson app from Appture, their voice is unheard, until far too late. Lesson allows anonymous reporting of problem behavior in school and leverages social media as evidence for further investigation. Report alchohol, bullying, sexual aggression, narcotics or predatory behavior anonymously with images, videos, sounds other details Track arrivals, departures using schedules or on demand. Securely, invisibly.

| Secure Back Ups | App Editor Wizard Tools | Training and Tutorials | On-Going Product Updates | Emarketing & Push | Customer Loyalty | Cross Platform Social Networking |

it's a big responsibility, no matter how you slice it.

Hundreds of projects delivered over nearly two decades has shown us ways to make efficient use of technology and budgets. That efficiency means flexible designs, stable code, and reliable servers and secured content without headache or hassle.

WHAT MAKES APPTIFY SO DIFFERENT?

Apptify is a purpose built suite of app tools, promotions, reporting and security that delivers Android and Apple mobile applications for private industry, education, transportation and government.

We take both your current and new content and combine it into a newer, more efficient framework.

Push social media, website content, mobile pages, videos, alerts, promotions, events and rewards. Anything you select, to anyone you desire, from a single secure management platform.

Retail and Distribution
• Repurpose Online Content For Mobile Use.
• Focus User Experience Across Platforms
• Reward Value-seeking Customers for their Loyalty

Municipalities & Public Safety
• Unify Merchant Communities
• Actively Promote Local Commerce
• Target Customers Online

Public Schools
• Manage Student Channels for Notices & Alerts
• Track leads through entire Sales Channel
• Collect And Track Payments

Higher Learning
• Manage Student Day-to-Day University Experience
• Oversee Content Publishing
• Easily Navigate Around Campus
• Maintain Title 9 Compliance

Health Care & Clinical Care
• Boost Revenue Through Online Publication
• Provide Wayfinders & Tours
• Take Appointments & Send Reminders
• Locate Patients & Related Services

Associations
• Create New Complimentary Revenue Stream
• Speed Content to Membership
• Create E-lists for Enews
• Use The App As A Membership Directory
• Grow Membership Involvement

Media and Publishing
• Publish Content Online For Extended Reach.
• Sell On-App Component as Digital Edition
• Promote Coupons & Promotions
• Unlimited Downloads, No Extra Charge

designed to impress.
priced to amaze.

apptify is a modular system so you
can start small and grow as you go.

operations & commerce

- Fully Editable Dashboard
- Fully Configured App Store Deployment
- True Ecommerce & Reporting
- Unlimited App Pages
- Products by Category
- Single Product Page
- Product Gallery
- Product Zoom
- In App Shopping Cart
- Auto Forward Receipt
- Calculate shipping
- Accept coupons
- Download or Ship Product
- Appointment Scheduler
- Social Media Integration
- Website Integration

navigation & security

- App Demo & Tour
- In-App Video Galleries
- Multiple Image Galleries
- Push Notifications & SMS
- Location & Directions In App
- Apple & Android Platforms

- Tech Support & Hosting Included
- Security Suite & Backups
- Database Marketing
- User Content Subscription & Alerts
- Crime Tips & Crime Rewards
- SMS Messaging & Tip Services

enterprise integration
if it ain't broke, don't fix it, apptify it.